March 2018

Arizona Office of Tourism





State of Arizona: Gross Sales by Sector										
Sector		March 2018		March 2017	% Change	2018 YTD Sales		2017 YTD Sales		% Change
Lodging	\$	480,335,205	\$	414,901,931	15.8%	\$	1,135,592,971	\$	1,006,224,730	12.9%
Restaurant/Bar	\$	1,436,790,655	\$	1,339,855,945	7.2%	\$	3,894,682,275	\$	3,659,080,448	6.4%
Retail	\$	6,373,787,096	\$	5,710,644,228	11.6%	\$	17,041,240,161	\$	15,666,238,729	8.8%
Amusement	\$	166,178,383	\$	148,883,674	11.6%	\$	417,979,568	\$	370,546,834	12.8%
Total	\$	8,457,091,339	\$	7,614,285,778	11.1%	\$	22,489,494,975	\$	20,702,090,741	8.6%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		March 2018		March 2017	% Change	2018 YTD Sales		2017 YTD Sales		% Change
Lodging	\$	25,097,514	\$	21,678,626	15.8%	\$	59,334,733	\$	52,575,242	12.9%
Restaurant/Bar	\$	19,004,717	\$	17,722,543	7.2%	\$	51,515,741	\$	48,399,389	6.4%
Retail	\$	38,941,290	\$	34,889,752	11.6%	\$	104,115,161	\$	95,714,452	8.8%
Amusement	\$	598,375	\$	536,100	11.6%	\$	1,505,061	\$	1,334,265	12.8%
Total	\$	83,641,897	\$	74,827,021	11.8%	\$	216,470,696	\$	198,023,348	9.3%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

